



PURPLE PIPE PERKS

CENTRAL TEXAS' FIRST RECLAIMED WATER SYSTEM

PURPLE IS THE NEW GREEN

In partnership with the City of Boerne, The Lookout Group has constructed Boerne's first reclaimed water tank rising over 150 feet above the community. Towering high over the tree line and Highway 46, the green tank is a symbol of Esperanza's commitment to sustainability and environmental stewardship.

TEXAS' FIRST COMMUNITY TO HAVE
2 METERS IN EACH HOME.
 RECLAIMED METER POTABLE METER

820,000 GALLONS
 OF WATER TRAVEL FROM OUR
 RECLAIMED WATER TANKS THROUGH **20+ MILES**
 OF PURPLE PIPE INTO THE COMMUNITY

ESPERANZA HOUSEHOLDS USE
143 GALLONS
 OF POTABLE WATER
PER DAY*

117+
 MILLION
 GALLONS
 OF POTABLE WATER
SAVED
EVERY
YEAR

NON-ESPERANZA
 HOUSEHOLDS USE
238
 GALLONS
 OF POTABLE WATER
PER DAY

Residents **SAVE** as much as
50% PER GALLON using
 reclaimed water compared
 to potable water.

RECLAIMED = 20¢ PER
 GALLON ON AVG.**

POTABLE = 43¢ PER
 GALLON ON AVG.**

Waste water gets
 collected, treated, and
USED FOR IRRIGATION
 throughout Esperanza.

MyEsperanza.com

830-336-3400



*95 gallons less per day than non-Esperanza households. **Price per gallon averages based on Summer 2023. Contact City of Boerne for current rates.